



Steven Adams

CONTACT

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PROFILE

Steven is an eco-conscious person with a passion for motion graphics. He is an award-winning art director and motion designer and has worked with well-known companies such as Uber, Postmates, and Nordic Naturals. Steven's art style is characterized as type-heavy, rhythmic, and colorful.

SKILLS

•Art Direction •Motion Graphics •After Effects
•Illustrator •Photoshop •Figma •Leadership
•Typography •Graphic Design •Concept Development •Cel Animation •Brand Dev
•Infographics •Social Media Ads •C4D

AWARDS

D&AD Award

Yellow Pencil Award for "Postmates | Don't Cookbook," a cookbook to help people not cook; this is a beautiful coffee table book field with graphic artwork and popular recipes that end with a QR code that takes you to the Postmates app to order those dishes in nearby restaurants. Winter 2021

Adobe Design Achievement Awards

Awarded Silver for the piece entitled "Cyclical," an experimental frame-by-frame animation dealing with the psychosis of drug abuse. Winter 2015

American Advertising Federation

Silver award from the National America Advertising Federation for the piece entitled "Cyclical." Summer 2015

American Advertising Federation

Gold award for public service announcements on bringing art education back into the school system. Spring 2014

EDUCATION

Bachelors of Fine Arts - Motion Design
Ringling College of Art and Design
Sarasota, FL 2011 - 2015

EXPERIENCE

Owner & Sr. Art Director - Grey Woods | Asheville — Mar. 2014 to present

Working as a designer, animator, and art director has been an absolute honor. Helping companies to realize their brand potential through motion graphics and campaign development has been a fulfilling experience.

As an art director, I have managed teams and ensured that each project reaches its highest level of completion while maintaining budget and ensuring client satisfaction. I have also designed and illustrated characters, storyboards, products, and more by adhering to brand guidance and company traits.

As a designer and animator, I have created engaging ads and completed 2D, 3D, and frame-by-frame motion graphics for social media, emails, and website homepages. Furthermore, I have helped with UI and UX animation and explainer content.

Working on unique projects has been a privilege that has enabled me to help clients make insightful videos, build brand identities, and inform startups how best to push their content.

Sr. Motion Designer - Uber Technologies | San Francisco — Nov. 2020 to Jun. 2022

During my time as the Sr. Motion Designer at Uber, it was a privilege to play a vital role in the development of Uber's and Postmates' animation brand style. I was also fortunate enough to be an animator behind both of their App load screens, with millions of users seeing my work daily.

I take pride in my accomplishments at Uber, including bringing forth new ideas for campaigns, driving social content, and creating motion graphics across social media platforms, emails, and in-app usage. It was a fantastic experience to work with such a talented team and to have the opportunity to create designs that would reach such a vast audience.

Art Director & Sr. Motion Designer - Epipheo | Cincinnati — Feb. 2016 to Mar. 2018

As a crucial player in Epipheo's B2B team, I spent two years as an art director and motion designer, focusing primarily on working with Amazon Web Service, Mercedes, and Deloitte to create compelling explainer videos.

During my time at Epipheo, I led an average team of three to six people, maintaining budgets and conceptualizing one to five-minute explainer animations. I also designed and animated 2D motion graphics, contributing to the success of my projects.

My dedication to creating high-quality content and ability to lead a team effectively helped me achieve significant accomplishments at Epipheo.